

*Webinar on*

# **Weeding Out The Bad Candidates: Best Practices For Sourcing, Resume Review, And Pre-Screening**

# • Learning Objectives

- What is the most effective recruiting process to attract the best candidates?*
- Why is a solid job description important?*
- If the job description is so important, what element can we add that will attract the best-qualified candidates?*
- What is the best source of qualified candidates?*
- What are some creative sources of candidates?*
- Please define passive candidate*
- Really, how important are reference checks?*



- What is the most important action that Corporate Marketing can do to improve recruitment?*
- I've read that you spend as little as 2 seconds on a resume to determine interest in a candidate. Surely that is not your only pass?*
- Is it best to use one interview screen for all candidates, so we can be "fair"?*
- Do you recommend other forms of interview questions*
- In addition to the behavioral questions?*
- What is the most important Interviewer behavior?*
- Should every hiring manager spend their time to learn to be more effective interviewers?*



# Areas Covered

- Recruiting mirrors the sales process*
- Job description importance*
- Candidate Sourcing*
- Candidate Screening*
- Hiring Manager Engagement*
- Types of Interview Questions*
- Prime Interviewer Behaviors*
- Information Validation with Reference Checks*



In This webinar you will learn the process of sourcing and pre-screening, the company will be able to recruit and select top candidates.

**PRESENTED BY:**

*Bill Humbert, RecruiterGuy.com, is one of the rare individuals who are an active Recruiter for over 37 years and an active Sr. Career Transition Consultant. He speaks to audiences on both sides of the desk – Recruiters and Candidates. He knows and understands the predicaments each side faces. He has been quoted in the NY Times and internationally in The Province, Vancouver, British Columbia.*



On-Demand Webinar

Duration : 90 Minutes

Price: \$200

# Webinar Description

Save time and money with these effective prescreening tips and tricks from an active recruiter.

Many human resource professionals are under intense pressure to perform their jobs without adequate training, especially in the sales arena called recruiting or talent acquisition. This topic will supply human resource professionals with the training required to create a solid foundation for their talent acquisition process. Using this process of sourcing and pre-screening, the company will be able to recruit and select top candidates.



# Who Should Attend ?

*HR: Recruiters, Generalists, Directors, HR Business Partners*

*Executives: CEO, CFO, CHRO*

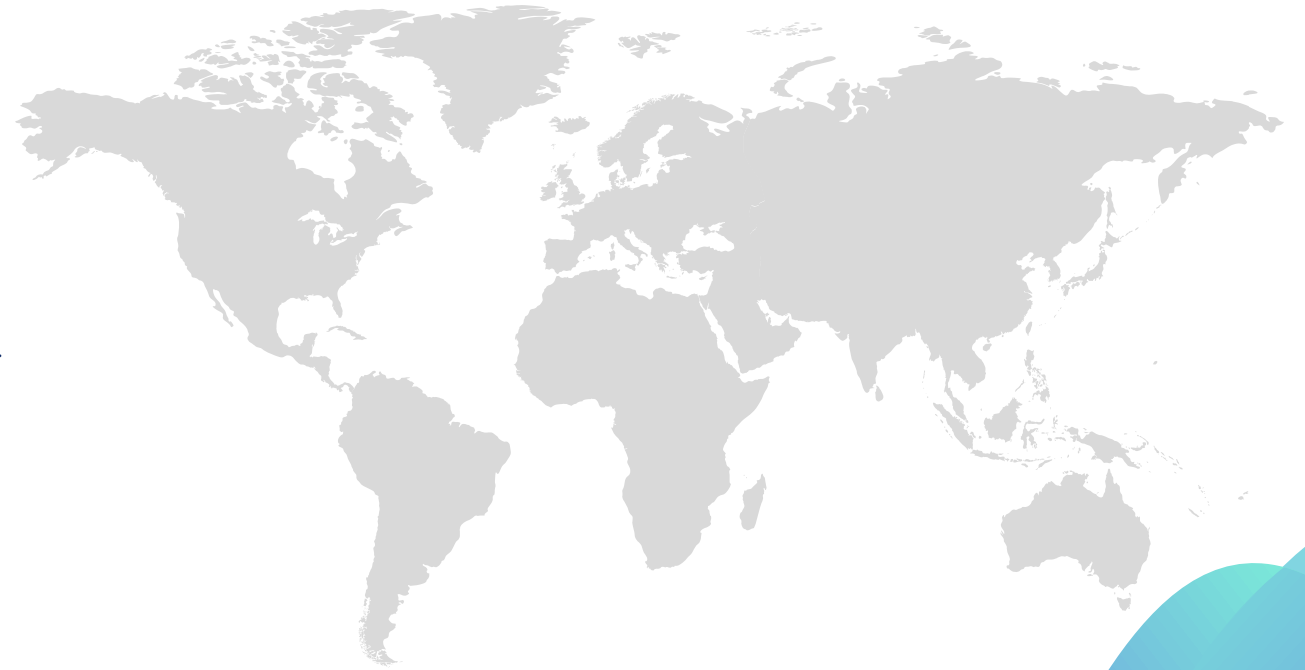
*Business Owners: Small and Medium Sized Businesses*

*Hiring Managers*



# Why Should Attend ?

*The selection of better and more engaged employees leads to greater profitability, fewer human resource challenges, and greater retention. This information is critical for employers and leaders who recognize the need to attract, identify and deliver better-qualified candidates to grow their profitability and business.*





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